Sponsorship Brochure

#NESIWeek2026

NESI WEEK
NIGERIA ELECTRICITY SUPPLY INDUSTRY WEEK

Co- organized by the
Federal Ministry of Power and NESI Platform Limited

FEDERAL MINISTRY OF POWER

About Us

NESI Week is co-organised by the Federal Ministry of Power and NESI Platform Limited, - set to become Nigeria's flagship annual electricity ecosystem platform, bringing together government, utilities, technology companies, financial institutions, manufacturers, development partners, academia and innovators under one roof.

Nigeria's electricity sector is entering a defining era, driven by market reforms, infrastructure investment, digital transformation, renewable energy deployment, and rising private sector participation. NESI Week 2026 is the founding edition of this platform, the first of an annual gathering designed to convene the full electricity value chain around this moment, turning policy conversations, capital, and innovation into real partnerships and outcomes for the sector.

Event Overview

NESI Week 2026 is a seven-day national electricity ecosystem platform themed "Powering The Future," taking place 15–22 November 2026 in Abuja, Nigeria — the founding edition of what is set to become Nigeria's flagship annual electricity industry gathering.

Across the week, NESI Week convenes government, utilities, technology providers, financiers, manufacturers, development partners, academia and startups through 12 signature experiences including a CEO Forum, National Energy Dialogue, Future Energy Experience, Innovation Arena, Expo, Awards, Power League, Energy Marathon, and more.

More than a conference, NESI Week is a platfortm that's connecting policy, capital, technology and talent to power the next chapter of Nigeria's electricity sector.

By the numbers:

5,000+ Physical Delegates

50,000+ Virtual Audience

100+ Participating Organisations

50+ Sponsors

30+ International Delegations

200+ Accredited Media

2M+ Digital Impressions

12+ Signature Experiences

12 SIGNATURE EXPERIENCES / PILLARS OF PROGRAMMING

01 CEO Forum
Executive dialogue among sector leaders, ministerial engagement and high-level industry direction-setting.

02 National Energy Dialogue
Policy, regulation and market reform conversations shaping the sector's future.

03 Future Energy Experience
Africa's largest interactive electricity & energy innovation showcase.

04 Innovation Arena
Live technology and product launches from across the value chain.

05 Innovation Challenge
Competitive platform for startups and innovators to pitch and showcase solutions.

06 Expo
Exhibition of products, technologies and services across the electricity value chain.

07 Awards
Recognition of excellence, innovation and impact across the sector.

08 Power League
Competitive/sporting engagement track running through the week.

09 Energy Marathon
Health and wellness activation tied to the week's programming.

10 Dinner with NESI
Curated executive hospitality and networking dinner.

11 Sustainability & Carbon Council
ESG, decarbonization and climate-resilience dialogue.

12 Torch Tour
Pre-event awareness and mobilization activation ahead of the main week.

SPEAKERS

Speaker confirmations are underway. As Nigeria's founding electricity ecosystem platform, NESI Week 2026 will convene ministers, regulators, utility CEOs, and sector leaders across its CEO Forum, National Energy Dialogue and Technology Summit sessions — full speaker line-up to be announced.

Partners confirmed ahead of the announcement will have their brand associated with the line-up as it is released.

Be a Founding Partner

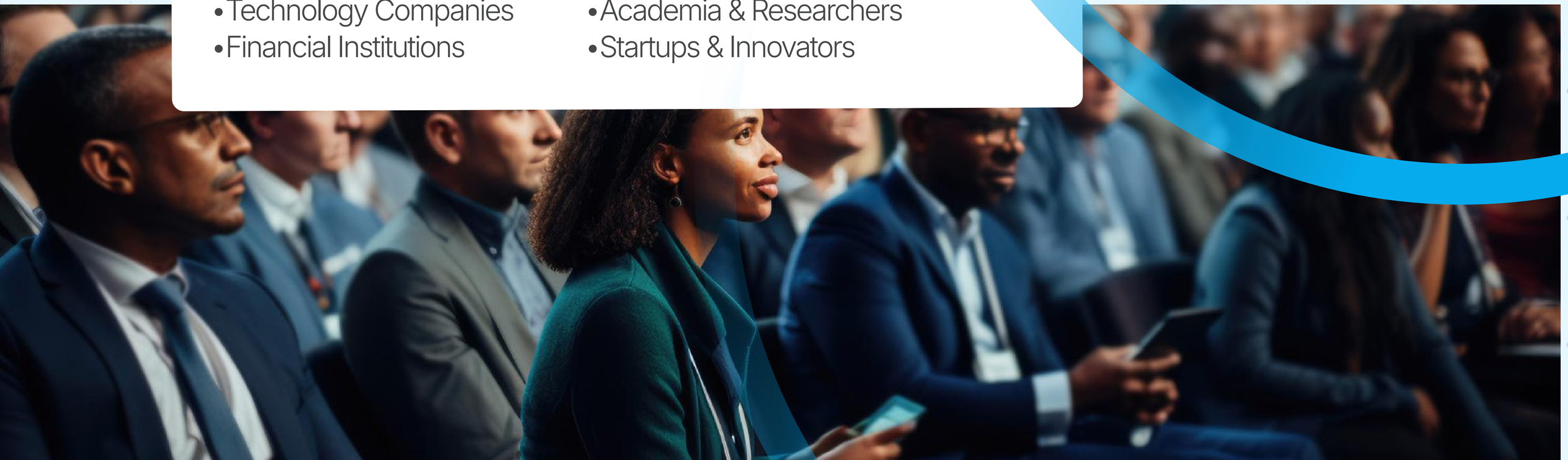
NESI Week 2026 is the founding edition of Nigeria's flagship electricity ecosystem platform — there is no prior partner history, because this is where it begins.

Organisations who come on board for this edition are recognised as Founding Partners of NESI Week, carrying the legacy benefits and permanent recognition outlined later in this deck (see Founding Partner Legacy).

EXPECTED ATTENDEES

NESI Week 2026 attracts 5,000+ physical delegates and 50,000+ virtual audience members, including:

- Government & Policymakers
- Utilities & Market Operators
- Technology Companies
- Financial Institutions
- Manufacturers & EPCs
- Development Partners
- Academia & Researchers
- Startups & Innovators



WHY YOU SHOULD SPONSOR NESI WEEK 2026

NESI Week offers a premium platform to:

- Gain direct government access
- Build executive-level networks across the sector
- Launch products to an attentive, relevant audience
- Access investment and capital-raising opportunities
- Strengthen ESG positioning
- Drive business development and B2B matchmaking
- Gain procurement access across the value chain
- Achieve brand visibility at national scale, as a founding partner of the platform

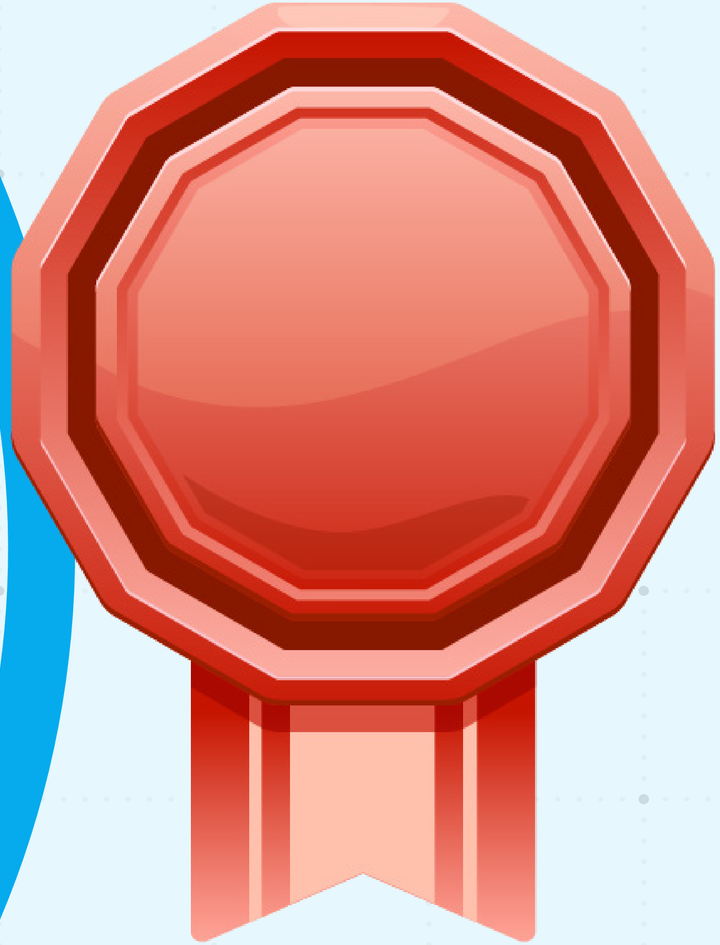
SPONSORSHIP PACKAGES

Title Partner (1 Slot) - ₦300,000,000

- Exclusive naming rights and top-tier category ownership
- Logo on all event materials, website, mobile app, LED screens, stage backdrops and registration area
- Speaking opportunity, panel participation and product demonstration rights
- Access to CEO Forum, ministerial meetings, VIP networking and Investor Lounge
- Exhibition space, product launch slot, business matchmaking and B2B meetings
- VIP invitations to gala dinner and opening ceremony
- Full media package: TV mentions, CEO interviews, website features, newsletter, social campaigns, digital advertising, press releases and NESI TV features
- Founding Partner legacy status (see Founding Partner Legacy)

Presenting Partner - ₦200,000,000

- Prominent naming and category branding
- Logo across all event materials and digital touchpoints
- Speaking opportunity and panel participation
- Executive access: CEO Forum, VIP networking, Investor Lounge
- Exhibition space and B2B matchmaking
- VIP hospitality: gala dinner, opening ceremony
- Media exposure across the full pre/during/post-event media package
- Founding Partner legacy status



Platinum Partner - ₦100,000,000

- Category branding and joint announcements
- Logo on event materials, website, mobile app and venue signage
- Panel participation opportunity
- Executive networking and Investor Lounge access
- Exhibition space
- VIP hospitality invitations
- Media coverage inclusion
- Founding Partner legacy status

Gold Partner - ₦60,000,000

- Brand visibility across event materials and digital platforms
- Networking access
- Exhibition presence
- VIP hospitality invitations
- Media mentions
- Founding Partner legacy status

Silver Partner - ₦35,000,000

- Brand visibility across select event materials
- Networking access
- VIP hospitality invitations
- Media acknowledgment
- Founding Partner legacy status

Bronze Partner - ₦20,000,000

- Brand visibility on select materials
- Networking access
- Event invitations
- Founding Partner legacy status

OFFICIAL CATEGORY PARTNERSHIPS

Exclusive category ownership is available across the following areas:

- Official Host Utility Partner — ₦100M
- Official Future Energy Experience Partner — ₦100M
- Official Technology Partner — ₦75M
- Official Innovation Partner — ₦75M
- Official Smart Grid Partner — ₦60M
- Official Banking & Financial Services Partner — ₦60M
- Official CEO Forum Partner — ₦60M
- Official Sustainability Partner — ₦60M
- Official Media Partner — ₦50M
- Official Telecommunications Partner — ₦50M
- Official AI & Digital Transformation Partner — ₦50M
- Official Renewable Energy Partner — ₦50M
- Official Electric Mobility Partner — ₦50M
- Official NESI Games Partner — ₦50M
- Official Expo Partner — ₦40M
- Official Power League Partner — ₦40M
- Official Awards Partner — ₦35M
- Official Gas-to-Power Partner — ₦35M
- Official Engineering & EPC Partner — ₦35M
- Official Energy Storage Partner — ₦35M
- Official Marathon Partner — ₦30M
- Official Hospitality Partner — ₦25M
- Official Insurance Partner — ₦25M
- Official Security Partner — ₦25M
- Official Airline Partner — ₦25M

BRANDING INVENTORY

A

Naming Rights

Power Tree, Power Dome, Innovation Arena, Future Utility City, Investor Lounge, Executive Lounge, Media Centre, Delegate Lounge, Energy Café, Startup Village, Innovation Boulevard, Renewable Park, Robotics Pavilion

B

Physical Branding

Entrance Arch, Registration, Accreditation, Stage, LED Screens, Wayfinding, Venue Signage, Exhibition Hall

C

Digital Branding

Website, Registration Portal, Mobile App, Social Media, Email Campaigns, Livestream, NESI TV, Digital Screens

PARTNERSHIP JOURNEY

- Select Partnership
- Consultation Meeting
- Agreement Execution
- Brand Integration
- Activation Planning
- Event Delivery
- Post-Event Impact Report

FOUNDING PARTNER LEGACY

As a Founding Partner of NESI Week, you receive:

- Permanent Recognition
- Historical Archive Listing
- Priority Renewal Rights
- Lifetime Founding Partner Status
- VIP Access
- National Recognition

Let's Power the Future, Together.

Join us in convening Nigeria's electricity ecosystem — where policy, capital, technology and talent meet to power the next decade, starting with the founding edition of NESI Week.

Contact Us:
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One Ecosystem, One Platform, One Future.

Thank You!!

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